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(59) 2014 AAG Annual Meeting, Tampa, Florida

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## AAG Annual Meeting

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### Panel Session:

#### 1255 Location Privacy: Panel Discussion - B

is scheduled on Tuesday, 4/8/2014, from 10:00 AM - 11:40 AM in Grand Salon D, Marriott, Second Floor

#### Sponsorship(s):

Geographic Information Science and Systems Specialty Group  
 Military Geography Specialty Group  
 Spatial Analysis and Modeling Specialty Group

#### Organizer(s):

[Dr. Melissa Rura](#) - United Methodist Neighborhood Centers of Memphis  
[Bandana Kar](#) - University of Southern Mississippi

#### Chair(s):

[Bandana Kar](#) - University of Southern Mississippi

#### Panelist(s):

[Francis Harvey](#) - University of Minnesota - Minneapolis  
[Rina Ghose](#) - University Of Wisconsin Milwaukee  
[Michael Tully](#) - Aerial Services, Inc.  
[Nancy Obermeyer](#) - Indiana State Univ

#### Discussant(s):

[Dr. Melissa Rura](#) - United Methodist Neighborhood Centers of Memphis

**Session Description:** A joint session with the GIS division of ASPRS: The revolutionary changes in geo-spatial technologies have enabled collection and generation of a large amount of geospatial data. Recently there has been an explosion of location-based services (LBS), which use these spatial data to provide location information about an individual's or vehicle's location accurately and precisely. Location-based services singularly do not violate personal information but by coordinating location with other types of information, such as an individual's address, these services can provide personal information to a third party, thereby leading to location privacy violation. Given the recent popularity of location-based services (e.g., smart phones, Twitter's location API, Google Latitude, etc.), it is imperative to understand the causes and consequences of location privacy violation both in terms of research advancements and legal implications.

The purpose of this session is to discuss the legal implications of LBS and privacy violation that results from these service. The session will also focus on the different types of location-based services available, public's awareness of these services and their subsequent impacts on privacy, and the legal actions and technological innovations available to protect privacy.

